

B2B EXPO



FOR IMMEDIATE RELEASE

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Prince George, British Columbia

Business to Business Expo Announces 2026 Return to Prince George

After resounding success of bringing together more than 160 business professionals in February 2025, the Business to Business (B2B) Expo is returning to Prince George for a second year. Collaboratively hosted by Community Futures Fraser Fort George, the City of Prince George, and the Prince George Chamber of Commerce, this event will bring together established businesses and emerging entrepreneurs for two days of shared learning, fresh insights and celebration – all centered around engaging networking opportunities and a trade show.

“It’s with great enthusiasm that we announce the return of the B2B Expo for its second year,” said Alanna Le Cerf, General Manager, Community Futures Fraser Fort George. “The inaugural event exceeded our expectations - attendees were fully engaged, participating in shared learning, making meaningful connections and realizing the tangible benefits from the networking activities. We witnessed relationships being built and a renewed sense of energy and momentum. Together with our partners at the City of Prince George and the Prince George Chamber of Commerce, we’re excited to facilitate a space for more conversations and connections – all of which contribute to a stronger business community.”

The 2026 B2B Expo will take place March 31 to April 1, 2026 at the Courtyard by Marriott in downtown Prince George with Integris Credit Union returning as the event’s title sponsor.

All those involved in the regional business community are invited to attend. Ticketing is structured to reflect opportunities for existing businesses and business professionals, aspiring entrepreneurs, and organizations that provide business supports and services. Exhibitor booths are available for businesses who wish to demonstrate their products and services and participate in the spirit of the event. Early bird pricing for exhibitor booths is available until December 31, 2025.

To purchase your ticket and for additional information - including the event schedule, sponsorship opportunities, and photos from last year's Expo - please visit the Community Futures website at <https://cfdc.bc.ca/b2bexpo/>.

For further inquiries, please contact:

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