

## Community Futures Fraser Fort George

### Performance Results for 2024-25

Community Futures (CF) is a national program that fosters entrepreneurship and community economic development in rural Canada. There are 34 CF offices in British Columbia, mandated to deliver a variety of services ranging from strategic economic planning, technical and advisory services to businesses, loans to small and medium-sized businesses, self-employment assistance programs, and services targeted to youth and entrepreneurs with disabilities. CF offices are non-profit corporations run by salaried staff and guided by volunteer boards of directors.

Community Futures Performance Results		2024-25
<b><i>Strong rural community strategic planning and implementation</i></b>		
1. Number of community-based projects		<b>2</b>
2. Number of local and regionally based community strategic plans developed and/or updated		<b>0</b>
<b><i>Rural access to business development services</i></b>		
3. Number of business training session participants		<b>210</b>
4. Number of business advisory services		<b>104</b>
<b><i>Rural access to capital and leveraged capital</i></b>		
5. Value of loans		<b>\$1,129,000</b>
6. Number of loans		<b>9</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>		<b>87</b>
Provide additional Information (e.g. success stories, links to priorities, leveraging work, communication events, etc.)		
<p>During the 2024/25 year, Community Futures Fraser Fort George invested time and effort into building relationships with people and businesses throughout Fraser-Fort George. This included a series of casual networking events titled “Campfire with Community Futures” that featured s’mores roasting, coffee, and conversation in community spaces, including Vale Coffee in Valemount, Little Mac Ski Hill in Mackenzie, and in front of the CFFFG office building in Prince George.</p> <p>On a grand scale, CFFFG hosted the first-ever B2B Expo with the City of Prince George and the Prince George Chamber of Commerce. This sold-out event brought together 162 business representatives for networking and collaboration, so that those in the business community could learn directly from each other, share experiences, and maybe grow business. <a href="#">Watch the recap video here.</a></p> <p>CFFFG partnered with the other eight northern Community Futures offices to carryout a marketing campaign to raise awareness of what Community Futures can offer to support entrepreneurs and businesses.</p>		

---

<sup>1</sup> Estimated at the time of lending