



LEAP
CONFERENCE
FOR WOMEN IN BUSINESS

SPEAKERS | NETWORKING | SESSIONS
September 29 - October 1

[@leap.forwomeninbusiness](https://www.leap.forwomeninbusiness.com)



[#leap4wib](https://twitter.com/leap4wib) [#leapforwomen](https://twitter.com/leapforwomen)

The LEAP Conference for Women in Business is excited to provide attendees, exhibitors, and sponsors with innovative ways to engage in a virtual tradeshow using the award winning Whova App. Informative and empowering sessions with dynamic speakers accompanied with application time so participants have an opportunity to apply what they've learned immediately!

Virtual Conference Benefits For:

Attendees

- Informative sessions
- Build your own professional profile
- Access fellow attendee profiles before, during, and after the event for up to three months
- Plan networking (schedule virtual meet ups, request contact information)
- Attend a virtual trade show (product demos, promotional offers, live meet and greets)

Exhibitors

- Engage attendees through in-app messaging, community boards, and group chats
- Provide promotional offers to attendees (coupons, raffles, giveaways)
- Offer links to live product demos, meet and greets, or product videos
- Provide product/service information through virtual handouts (flyers/brochures)

Sponsors

- Company logos on virtual event app landing page, virtual conference backdrop, program workbook both in print and digital
- Virtual sponsor showcase
- Verbal recognition during the virtual conference
- Inclusion in social media leading up to the event

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